

## PRESS RELEASE

Paris, 2022, December 8th,

### Qwant appoints a Chief Product Officer to its Executive Committee



[Qwant](#) announces the arrival of Sylvain Lemonnier to its Executive Committee as Chief Product Officer.

After an initial experience in an agency as a digital project manager, Sylvain joined PagesJaunes as Product Manager in 2008, before continuing at Mappy from 2012 to 2020 as Head of Product. After Mappy's acquisition by the RATP Group, he will be appointed Chief Product Officer within the group, in charge of managing the Bonjour RATP and Mappy applications.

Sylvain Lemonnier's appointment will help accelerate the development of existing products ([Qwant Search](#), [Qwant Maps](#), [Qwant VIP](#), [Qwant Junior](#)) and new innovative products that respect the privacy of Internet users. Sylvain Lemonnier's missions will focus on improving the user experience of all Qwant products, in order to best meet expectations in terms of value and services offered, on the development of Qwant, and on the launch of new products that allow Internet users to protect their privacy online.

*« Sylvain's solid experience in search will allow us to improve the user experience on our products, but also to accelerate the development of products that protect privacy, beyond the search engine or what we offer with [the Qwant VIP cookie blocker](#). Sylvain's goal is to make our products evolve, and our users' satisfaction. The company is now structured to implement its audience growth plan. »* - say **Corinne Lejbowicz and Raphaël Auphan, President and CEO of Qwant.**

*« [Qwant](#) has values that I share as I have been a user and ambassador of the products for several years. I am delighted to see that these values govern the way the products' features are designed. Qwant provides an alternative for users to choose from: a search engine that respects privacy, developed in*

*France. The challenge for the entire product team is to improve the user experience and better understand their expectations in order to optimize their search experience on Qwant.* » - **Sylvain Lemonnier, Qwant's CPO.**

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### About Qwant

Developed in France and leader in Europe, Qwant is the search engine that respects the privacy of its users by not collecting any personal data.

Qwant develops its own web indexing technology, designed to provide unbiased, exhaustive and unprofiled search results. Qwant provides a search service with zero search tracking, zero advertising tracking and zero sale of personal data.

In addition to [Qwant Search](#), [Qwant Maps](#), a mapping service, and [Qwant Junior](#), a search engine dedicated to 6-12 years old, Qwant offers [Qwant VIPrivacy](#), a browser extension that allows users to browse the web without being subject to ad tracking.

Qwant is available on web : [www.qwant.com](http://www.qwant.com), or thanks to browser extensions. The browser Qwantis available on iOS and Android mobile applications.

Qwant has 6 million monthly users.

Qwant, the search engine that knows nothing about you.

[www.qwant.com](http://www.qwant.com)

