

Paris, 2022, June 27th

Qwant launches the first privacy-first translation service in partnership with DeepL

Qwant, France's leading privacy-first search engine, and DeepL, the number one provider of machine translation services in the United States and Germany, are collaborating to offer Europe's first privacy-first translation service on the Qwant search engine.

With respect for users' personal data always at the heart of its mission, Qwant now offers high-quality translations.

Thus, it is possible to translate texts in 28 languages directly from the [Qwant](#) search page thanks to a translation service developed in partnership with DeepL, considered the most accurate digital translation service on the market.

This new service, available on desktop and mobile, offers users a quick and easy feature: when a user launches a query with a translation keyword, the translation is performed instantly based on the query terms. This quality experience offers Qwant search engine users both the performance and expertise of DeepL and the protection of their personal data provided by Qwant.

This partnership between two European companies, leaders in their respective fields, benefits Qwant's 6 million users by providing them with an efficient and complete automatic translation tool: language detector; translation in 28 languages, with a quality that is three times higher¹ than that of DeepL's competitors. This translation performance allows [Qwant](#) to offer a quality user experience for translation requests.

« We are delighted with our partnership with the European company DeepL, considered as the best translator in the world, which allows us to offer a quality translation service for our users while ensuring the protection of their digital privacy. Now you can translate your texts directly on Qwant in a powerful way. A few weeks after the launch of Qwant VIP - Very Important Privacy - the web extension that automatically blocks trackers and advertising cookies during your browsing, this new tool reinforces our promise to constantly improve the Qwant user experience through the quality of search results. » explains **Raphaël Auphan, CEO of Qwant.**

" At DeepL, we are constantly working on the development of our services to deliver the best results. With the partnership with Qwant we hope to reach out to even more people and be a game changer in the way they

¹ Blind study conducted by DeepL in 2020 and 2021 in collaboration with independent professional translators.

communicate. We are confident in our ability to further break down language barriers and to ease communication worldwide", says **Dr Jaroslaw Kutylowski, CEO of DeepL** .

Qwant continues to enrich its value proposition and reaffirms its new ambitions

After [Qwant VIP](#) - Very Important Privacy – the web extension that automatically blocks trackers and advertising cookies when you browsing the web, Qwant's translation service is the second service launched in June 2022 by the company.

The arrival of Corinne Lejbowicz, President, and Raphaël Auphan, CEO, at the management of Qwant a year ago, has enabled the company to consolidate its teams, launch a new phase of growth and set new ambitions:

- Maintain the high level of satisfaction of Qwant's 6 million users, above 90% (**source Insight User March 2022, 756 respondents on a completely anonymous basis*).
- Build audience loyalty and grow in France, and in Europe, to exceed 10 million users by 2025.
- Develop new privacy and data protection solutions for web browsing , beyond the search engine.

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About Qwant

Developed in France and leader in Europe, Qwant is the search engine that respects the privacy of its users by protecting their personal digital data.

Qwant develops its own web indexing technology, designed to provide unbiased, exhaustive and unprofiled search results. Qwant provides a search service with zero search tracking, zero advertising tracking and zero sale of personal data.

In addition to [Qwant Search](#), [Qwant Maps](#), a mapping service, and [Qwant Junior](#), a search engine dedicated to 6-12 years old, Qwant offers [Qwant VIPrivacy](#), a browser extension that allows users to browse the web without being subject to ad tracking. Qwant has 6 million monthly users. Find Qwant on desktop and on iOS and Android mobile applications.

Qwant, the search engine that knows nothing about you

www.qwant.com

