# HUAWEI CHOOSES QWANT

## Huawei joins forces with Qwant for its search engine on the HUAWEI P40 series in France, Germany and Italy.

*Paris, March 26<sup>th</sup>, 2020 –* Huawei, the world leading technology company and Qwant, the European search engine that respects the privacy of its users, today announced an exclusive consumer partnership so as to deliver the best of smartphone technology coupled with an online search experience respectful of users' personal data.

*A technological partnership characterized by the safety and the security of personal data for European users.*

Available starting from April 21, 2020 in France, the HUAWEI P40 series will be delivered with the Qwant application preinstalled by default. This configuration will be introduced at a European scale in a market of 220 million consumers, in France, Germany and Italy. In France, Qwant will also be the default search engine of **Huawei Browser**, the mobile browser integrated into the Huawei P40**.

The ambition behind this partnership is to provide European users an experience combining the best level of security offered by a smartphone in 2020, hardware and software wise, with the best level of personal data security possible in terms of search engine.

The new flagship HUAWEI P40 series is one of the most secure smartphones in the world thanks to its multi-level of user data encryption, using Artificial Intelligence to protect the most sensitive data directly from the Kirin 990 chipset. *"With such a level of requirement in terms of data security on the new HUAWEI P40 series, it was important that we can ensure the same level of security to our customers when it comes to internet search engine user data. Qwant is the best partner we can join forces with in terms of privacy-first search engine"* states Alex Huang, Country Manager, Huawei CBG France.

Qwant, the leading European privacy-by-design search engine, confirms its positioning as a strong ethical alternative solution contributing to a more respectful internet environment that cares for internet users and the digital ecosystem. Based in France, it is developing its own indexing and ranking capabilities, in order to eventually offer the first fully sovereign search engine technology in Europe.

## Qwant's "mobile first" strategy is accelerating

With an audience of almost 5 million unique visitors per month*, Qwant continues to demonstrate by its rise a real awareness of internet users about personal data safety concerns, and the proposition of alternative search engines meeting their needs. The 20+% audience growth compared to last year is also reflected on mobile devices with already 1.9 million unique visitors on smartphones*.

The exclusive partnership between Qwant and Huawei will make it easier for many users to adopt the engine of their choice in their mobile search habits, with a "privacy first" experience that meets their privacy expectations.

Qwant will be integrated as the default search engine** available from Huawei Search, the integrated internet browser, on all the HUAWEI P40 series for sale in France. Qwant will also be available directly through the preinstalled Qwant application. This one is derived from Mozilla, the free and open-source browser, which also offers an anti-tracking protection activated by default when browsing the Web. It will also be accessible for download in the Huawei App Gallery.

Jean-Claude Ghinozzi, CEO of Qwant, adds: *"Huawei is a global brand and a very popular top-class technology company. Therefore it is for Qwant a very important and commercially structuring general public partnership. By being chosen as the search engine for the HUAWEI P40 smartphones, we are today at Qwant, proud and happy to share with the greatest number of European consumers, our unique search engine which does not collect your personal data and respects your privacy. "*

*4.9 million views in December 2019. (Source - Global Internet measure - all rights reserved by Médiamétrie // NetRatings - December 2019)
** In Germany and Italy, Qwant will be the "preferred" search engine for the Huawei Search browser.

**About Qwant**

Designed and developed in France, Qwant is the first European search engine to have its own web indexing technology, which protects the privacy of its users by refusing any tracking device for advertising purposes. Unlike the main search engines on the market, Qwant does not install any cookies on the user's browser, does not try to find out who he is or what he does, and does not keep a history of the requests made. With a warm interface that leaves plenty of room for results, Qwant allows you to efficiently find the information you are looking for across the web and social networks, while respecting total neutrality. Qwant processes all indexed sites and services without discrimination, without modifying the order of results according to its own interests or the user's sensitivities. Qwant handled more than 18 billion requests in 2018. https://www.Qwant.com

**About Huawei Consumer BG**

Huawei's products and services are available in more than 170 countries, and are used by a third of the world's population. Fifteen R&D centres have been set up in the United States, Germany, Sweden, Russia, India and China. Huawei Consumer BG is one of Huawei's three business units and covers smartphones, PC and tablets, wearables and cloud services, etc. Huawei's global network is built on almost 30 years of expertise in the telecom industry and is dedicated to delivering the latest technological advances to consumers around the world. For more information please visit: http://consumer.huawei.com

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NOUVEAU

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