



QWANT, THE FIRST EUROPEAN SEARCH ENGINE, ANNOUNCES ITS ESTABLISHMENT IN CHINA.

In the context of the State visit by Emmanuel Macron on January 8-10, 2018, Qwant, the only western search engine available in China, discloses the signature of a strategic partnership with the Chinese authorities.

Paris, January 8, 2018 – On January 8-10, Qwant, the search engine that respects the privacy of its users, participates to the first official visit of President Macron in China. It will be represented by its president and co-founder, Eric Leandri. As a continuation of a partnership signed in Suzhou, Qwant will unveil its physical establishment in this “*big data town*”, which is one of the new technological lungs of the country.

Moving forward with its international development, Qwant will open its first office in the province of Jiangsu, and will count about thirty collaborators developing projects in the fields of artificial intelligence and connected objects, including for urban development. With the ambition of becoming one of the representatives of French innovation in China, with strong links with Chinese startups, Qwant China will be able to host other European companies who want to develop new digital projects with local partners. Qwant also plans to open representative offices in Beijing and Shanghai.

“Since the inception of Qwant, we have always shown the strength of our technology and the know-how of our teams regarding the protection of data and cyber security”, recalls Eric Leandri, President and co-founder of Qwant. “This establishment underscores the technological convergences we can develop with China, to the benefit of a shared created digital value. Our participation to President Macron’s state visit in China is a testimony of the energy of the French digital ecosystem that can bring its solutions to the international market”.


About Qwant

Designed and developed in France, Qwant is the first European search engine with its own indexing technology, which protects the privacy of its users by refusing all tracking devices, including for advertising. Contrary to the main search engines on the market, Qwant does not install cookies on the user browser, does not want to know who the user is or what he/she does, and does not keep individual logs of user queries.

Qwant’s friendly interface allows users to find answers efficiently from the Web and social networks. It respects neutrality. Qwant considers all indexed websites and services with no discrimination, without altering the ranking of results according to its own interests. www.qwant.com

More information:

 <http://www.qwant.com>

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